



Call for Session Proposals

2021 New Jersey Planning and Redevelopment Conference

Convening Virtually June 10-11

Submissions will be accepted through February 26, 2021. You can access the online portal by [clicking here](#).

The 2021 New Jersey Planning and Redevelopment Conference brings together bold ideas, innovative solutions, proven concepts, and best practices for creating better, more inclusive, and equitable places where people live, work, and play.

Born out of circumstance and exciting opportunities, [New Jersey Future](#) and the [New Jersey Chapter of the American Planning Association](#) are proud to partner and present a two-day virtual conference to be held on June 10-11, 2021 featuring a multitude of timely session offerings as we restart, recover, and reimagine land use in a rapidly changing and post-pandemic environment.

Join us by submitting a session proposal after reviewing the guidelines below.

Please note that the Conference Committee is not only committed to the diversity of topics and perspectives but the diversity of presenters as well. We believe the issues of systemic racism, segregation, and our legacy of inequality in land use and redevelopment must be tackled in a direct and proactive manner and we will be creating opportunities to do just that at this conference.

Overview

The Conference Committee has selected Pheedloop with Zoom integration for this year's virtual conference platform.

The preliminary conference format will feature live plenaries and live keynotes on both days and a mix of concurrent sessions that are live streaming and pre-recorded with live question and answer. Depending on overall response, it is anticipated that the conference will offer roughly 35 educational sessions. Networking breakout rooms and an interactive exhibit hall are also in the works.

Session contacts/moderators, in addition to all speakers/presenters, are responsible for their individual profiles including uploading a picture and biography to the online portal. Additional features are available to highlight speakers including company logo, contact information and links to social media accounts – all of which are customizable and at the discretion of the individual. If a session proposal is selected, the session contact will be responsible for ensuring all presenters have populated their account information and will be responsible to send, if applicable, a pre-recorded, high resolution video file to the Conference Committee (details will be provided). A digital video library will be available following the conference to all attendees following the conference for a limited period of time. Unlike in-person events, this provides a tremendous opportunity for attendees to take advantage of all offerings and not be limited in choosing among competing sessions during the same time slot.

Evaluation Criteria

Session proposals will be selected based on how well they meet the following criteria. The Conference Committee reserves the right to come back to session contacts with recommended changes to panelist composition and/or scope of session key points.

- **Relevant:** The topic is related to land use, community planning, and public policy.
- **Timely:** The topic is in the news and/or currently being discussed, debated, and implemented. The speakers are prominent, experienced, and up to date on the current topic.
- **New/Innovative:** The topic represents a new or innovative approach to a problem, especially with implications to a post-pandemic era. The speakers have a reputation or track record in cutting-edge work.
- **Diverse Perspectives:** Different viewpoints on the same topic are illuminated. For example, a panel may have a local official, a planner, an attorney, a community member, and a faculty member. Another example could be four planners from different parts of the country talking about a single issue from different points of view. A digital conference provides a unique opportunity for session proposers to recruit national and international expertise.
- **Diverse Composition:** A mix of representation on the panel, including but not limited to race, gender, age, socioeconomic status, etc.

Timeline

February 26:	Session Proposal Deadline
March 12:	Notifications to Session Proposers
March 31:	Speaker Profiles Completed (headshot, bio, etc.)
April 30:	Pre-Recorded Video Files Due (if applicable)
June 10-11:	Conference

Session Proposal Guidelines

All session proposals must be fully completed and submitted by February 26, 2021. The session length is 1 hour (60 minutes) and must include the following:

1. **Session Contact/Moderator:** This individual is the primary contact for all communications between the Conference Committee and their session presenters and is responsible for sharing all logistical information with the presenters.
2. **Title of Session:** Make it catchy! (15-word maximum).
3. **Session Description:** A high-level description of the session for inclusion in the preliminary and final programs in paragraph form, no bullet points (100 word maximum).
4. **Learning Objectives:** Provide 3 learning objectives that are clear, measurable, and achievable. Begin each with an action verb.
5. **Proposed Session Track(s):** Select the most relevant track(s) related to your session submission which include the following:
 - a. Planning and Development
 - b. Equity and Inclusion
 - c. Infrastructure
 - d. Legal, Technical, and Financial
 - e. Advocacy
 - f. Transportation and Mobility
 - g. Public Health
 - h. Resiliency and Sustainability
6. **Confirmed Presenters:** Provide the name, contact information, title, and affiliation of all proposed presenters. If the session is selected, all speakers will be expected to upload their picture and biographical information into the virtual conference portal.

Submission Agreement

In order to submit your proposal, you will need to read and agree to the following seven statements:

1. I understand that as the session contact, it is my responsibility to communicate information to other session panelists and ensure all deadlines are met.
2. I understand that the conference will be a mix of live and pre-recorded videos and am responsible for the technology coordination for my session.
3. I understand that the session will be presented virtually, and all live recordings, pre-recorded videos, and shared files will be accessible to conference attendees both during and after the event.
4. I agree that neither I nor my participating session presenters will use the session as a platform to promote products or services of any kind.
5. I understand that presenters do not receive complimentary registrations, honoraria, or paid expenses to speak at the conference.
6. I understand it is my responsibility to register myself for the conference and to inform all presenters to register at the discounted speaker rate if attending.
7. I agree that all presenters for this session will be fully informed that they must be available live, or for live chat on pre-recorded videos, during the day and time the session is assigned (June 10 or 11).



Contact Us

For questions regarding sessions and registration, please contact Sheena Collum at scollum@njplanning.org or call 848-932-2817.

To learn more about sponsorship opportunities and exhibiting, please contact Michele Glassburg at mglassburg@njfuture.org or call 609-393-0008 ext. 107.

About the Conference Hosts

New Jersey Future: Founded in 1987, [New Jersey Future](#) is a nonprofit, nonpartisan organization that promotes sensible growth, redevelopment, and infrastructure investments to foster vibrant cities and towns, protect natural lands and waterways, enhance transportation choices, provide access to safe, affordable, and aging-friendly neighborhoods, and fuel a strong economy. New Jersey Future does this through original research, innovative policy development, coalition-building, advocacy, and hands-on strategic assistance. Embracing differences and advancing fairness is central to New Jersey Future's mission and operations. To effectively advance its mission, New Jersey Future is firmly committed to pursue greater justice, equity, diversity, and inclusion through its programs, internal operations, and external communications.

APA New Jersey: The [New Jersey Chapter of the American Planning Association](#) is an independent, not-for-profit organization that provides leadership in the development of vital communities by advocating excellence in community planning, promoting citizen empowerment, and providing the tools and support necessary to meet the challenges of growth and change. Through its educational and advocacy initiatives, the Chapter advances the art and science of good planning — physical, economic and social — to create communities that offer better and more equitable choices for how people work and live.