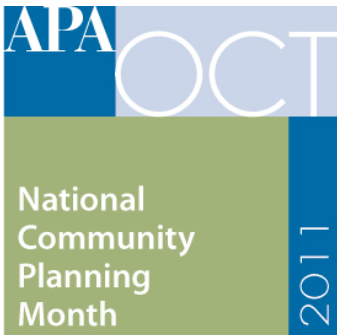




American Planning Association
New Jersey Chapter

Making Great Communities Happen



[NEW IDEAS
FOR AMERICA'S FUTURE]

In 2005, Lion's Head Plaza in Somerdale Borough was a dying shopping mall characteristic of the "greyfields" found in many first generation suburbs. Located along the heavily traveled White Horse Pike (Route 30), the center was 70% vacant. Now, the 50-acre site is booming with the re-branded Coopertowne Center, fostering a "town center" atmosphere with a diverse mix of uses, public spaces, streetscaping, and building design.

The walking tour will explore the Coopertowne Center site as well as the Kennedy Boulevard Area to discuss the progress that has been made, the work that is currently underway, and where additional opportunities may be realized in the future. This event will be lead by Mayor Gary Passanante of Somerdale Borough and John Orrico, the President of National Realty & Development Corp (redeveloper and owner of Coopertowne Center). The Borough's redevelopment planner will also be on hand to add to the discussion. Seeking CM | 2.0

date

10/7/11

location

**711 EVESHAM ROAD
SOMERDALE, NJ**

time

2:00PM

RSVP to our APA-NJ Southern Representative,
Leah Furey Bruder at leah_furey@yahoo.com.

