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**EXECUTIVE COMMITTEE MEETING MINUTES**

Friday, March 12, 2010

Bloustein School

**In Attendance:**

*Voting*

Michele Alonso (T)	Mirah Becker	Bonnie N. Flynn
Brandy Forbes (T)	Karl Hartkopf (T)	Rebecca Hersh
Garrett Hincken	Louis Joyce (T)	Charles Latini (T)
Andrew Levecchia (T)	Maura McManimon Fennessy	Courtenay Mercer (T)
Katharine Otto	Amy Sarrinikolaou (T)	Eric Snyder (T)

Lorissa Whitaker

*Ex-Officio*

Carla Lerman (T)	Bill Purdie (T)	Jeffrey Wilkerson (T)
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*Also in attendance:*

Michael Levine

**Absent:**

*Voting*

Thomas Schulze

*Ex-Officio*

Christopher Brown	Robert Cotter
Stuart Meck	Ray Tomczak

Eric made a motion to approve the agenda for the meeting. Second by Maura.

Lorissa made a motion to approve the February 12, 2010 minutes. Second by Mirah. All in favor except that Eric and Lou abstained.

There was a discussion of the 2010 APA-NJ Planning Conference. Courtenay reviewed highlights of some of the changes from the 2009 conference such as a lower contract amount of \$37,950, number of attendees for breakfast, lunch and the reception. We need to give Bloustein the go ahead to sign the contract. A motion was made by Eric to enter into the contract for the 2010 conference with the Hyatt. Second by Karl. All in favor and motion passed.

Courtenay discussed the Northeast Regional Happy Hour we are co-hosting at the National Conference in New Orleans. Appetizers will be provided and it will be a cash bar. Courtenay suggested that the chapter provide \$500 to cover the costs since at least 80 people are registered

for the conference that may attend. A motion was made by Eric to allow up to \$500 for this event. Second by Karl. All in favor and motion passed.

Next on the agenda was a discussion of the APA-NJ Development Plan. The plan should be available at our next meeting in May.

The Committee discussed various ideas and dates for webinars. Andrew confirmed that he will hold a webinar on May 12, 2010 at Camden County College. Maura will hold a webinar in April and has Leslie Anderson, the Executive Director of the New Jersey Redevelopment Authority, as speaker. Lou and Eric will work on a webinar session for June at two locations, NJTPA (Newark) and SJTPO (Vineland). Michele will work out something for June 30<sup>th</sup> for a law seminar and is searching for an attorney for facilitate discussion. She may be able to secure Lou Rago to attend.

We also discussed the possibility of walking tours. Eric may set up a tour of Morristown in early June and Lou may set up something in September in Salem. Michele proposed a walking tour in Newark at the end of July or August and Maura proposed one of the Sourlands in early May. She is waiting to hear back from the Sourlands Planning Council.

Next item for discussion on the agenda was NJ Transit's recent proposal for service reductions and fare hikes. Mirah asked if something could be written up for the legislative committee to review. We also could use that write-up for a press release.

Courtenay initiated a discussion of the APA elections and whether APA-NJ should endorse any of the candidates. The ExComm reviewed the candidate's position statements and questionnaire answers, particularly in light of the recent communication breakdowns regarding the administrative fee. A motion was made by Eric and seconded by Andrew to endorse Jeffrey Lambert for APA President, and Angela Vincent for APA Region I Director. All were in favor.

Mirah initiated a discussion of COAH, S1 and the Governor's Housing Opportunities Task Force. Carla and the Housing Committee have done a great deal of work in preparing for Senate testimony. Carla will write up notes on what has happened thus far and distribute. The Housing Committee should continue to keep current, since S1 is constantly changing. Maura will share with Carla and Mirah a summary/outline and work she has done with the Office of Public Affairs at Princeton. We have gotten great feedback about Carla's involvement. Something should be put on the website and/or in the newsletter explaining our position and work to date. A motion was made by Eric to authorize Carla to represent APA-NJ and the Housing Committee at further meetings/hearings in Trenton in line with previous comments made. Seconded by Maura. All were in favor.

Mirah noted that she has sent an email to Bill Purdie about 4-5 workshops proposed for 2010 and they will hone in on one

Ray is holding a session on the Smart Transportation Guide Book on April 23, 2010 in New Brunswick. Ray will work with John Reiser for online registration and follow up with the information needed for CM.

Rebecca advised that the latest newsletter was just released and the deadline for articles for the next one is March 26<sup>th</sup> for an early April release. Courtenay reminded the Executive Committee that everyone is responsible to write or find articles. Rebecca asked that she be included on email lists regarding policy issues for possible press releases and other outreach. Mirah will add her to her list.

Brandy advised that the Diversity Committee is meeting next on May 16<sup>th</sup>. The Facebook page is growing. There will be another forum during the second quarter of the year. The Young Planners Group had a successful event called Plan Reality 101 at Bloustein on March 9<sup>th</sup>. On April 22<sup>nd</sup> there will be a Young Professionals Multi-Group mixer at the Heldrich in New Brunswick.

Lorissa advised that a Call for Sessions flyer has been created and has contacted John to set up the website for information. She has started formulating the conference committee and needs additional volunteers. She will follow up with vendor services for registration.

Karl advised that he has been working with the accountant and will have more to bring to the group at the next meeting. Courtenay asked that a quarterly report be provided for the May meeting.

Michele discussed the webinar on June 30<sup>th</sup> with NJTPA as well as coordinating a walking tour in Elizabeth. She advised that there is the State Historic Preservation Conference on June 2<sup>nd</sup>. Courtenay added that APA-NJ is co-sponsoring the event and will be submitting for CM. Michele also advised that we could have our booth there for free and needed to have someone volunteer to staff it. Lorissa advised that she needs help getting the booth and material from her house. Michele will coordinate with the conference coordinators and find out information about selling books from the booth.

Michael Levine discussed our APA-NJ membership. National has not given him an updated roster since October. There is no or limited APA staff and we now have to request updates. There is an average of 50 changes per month to the roster. We currently have 990 paid members and 954 email addresses. January usually shows the lowest numbers. In recent years, membership has been almost 1000 members. In 2008, there were 1,000, in 2009, there were 962 and in 2010, there were 990 members. Of those 990 members, 77% were full members, 7% were students, 6% were faculty, 2% were new professionals, 3% were retired, 3% were chapter only members and 1% were planning officials. Courtenay intends to bring up the issue of providing member information at the national conference.

Michael advised that the Ripped from the Headlines DVD is ready and the first order was received. The DVD is \$20 and information is on our website. The sound and quality are great.

Motion to adjourn by Karl, second by \_\_\_. All were in favor.